

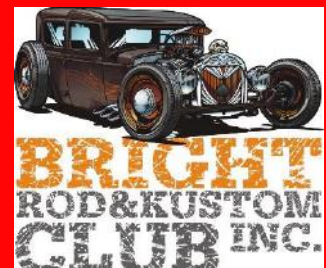
Continuing the Tradition ...

10TH, 11TH & 12TH
NOVEMBER 2023

THE BRIGHT ROD RUN



PROGRAM



Bright Community Bank® Branch



Bright Rod & Kustom Club welcomes everyone to the 31st Bright Rod Run.

It's great to see so many cars, families and enthusiasts in Beautiful Bright and the Alpine Shire.

We have a fantastic weekend planned. Our program includes our regular Friday Night Bench Session and **Entrant BBQ** with **live music**, the '**Poker Run**', the **Pin Up Competition**, a **Rock & Roll** dance demonstration, entrant **dinner & live show**, the Rotary **Market**, the sensational **Show & Shine** with **Trade Show**, the live Street Party on Sunday evening and of course, we'll be **cruising all weekend**.

This year, we incorporate **Remembrance Day** and are very proud to support our local RSL branch. We will include a poppy with each car entry and donate the proceeds to The Bright RSL. We also encourage everyone to observe and participate in the Remembrance Day service to be held at the clocktower at 11am, Saturday November 11, 2023.

This part of our weekend will see Ireland St closed from 10pm Friday November 10 until midday November 11.

We are really excited this year to present our live bands in Bright for this year; **Blue Dog Cruiser**, **VooDoo Rumlbers** and the **Memphis Trio with Eva Rosita**. These fantastic groups will be playing across the weekend. The session times are included in this program.

For the **Show'n'Shine**, all cars – both entrants and spectators will enter through the Coronation Ave entrance near Dougherty's Bridge. Gates will open at 7am for entrants only and 9am for the public. It is important for traffic flow that entrants have their entrant sticker clearly visible, if you are not displaying your entrant sticker, we cannot hold up traffic while you find it and you will be directed to the spectator parking. You can be guided back to the oval once your sticker is in place.

To help with judging and to minimise the possible pedestrian vs car issues, **vehicles are required to remain on the oval until 12.30pm.**

The Bright Rod & Kustom Club would like to thank the **ALPINE SHIRE** for their ongoing support, particularly their event and asset staff, Our principal partner, The **JACOB GROUP**, our generous supporters and sponsors, the community groups that assist us, our crew of volunteers, the people of Bright, and all the visitors that have come to town for this weekend but most importantly we want to thank the entrants who make this event the success that it is.

Have a great weekend.

The Bright Rod & Kustom Club Anti- Hoon Policy – The Bright Rod & Kustom Club request and expect that all drivers obey the road rules, adhere to the alcohol bans and drive sensibly during the weekend. Laws will be enforced and failure to comply will result in expulsion from participating in the remainder of the event. Drive safely we want you to come back in 2024.

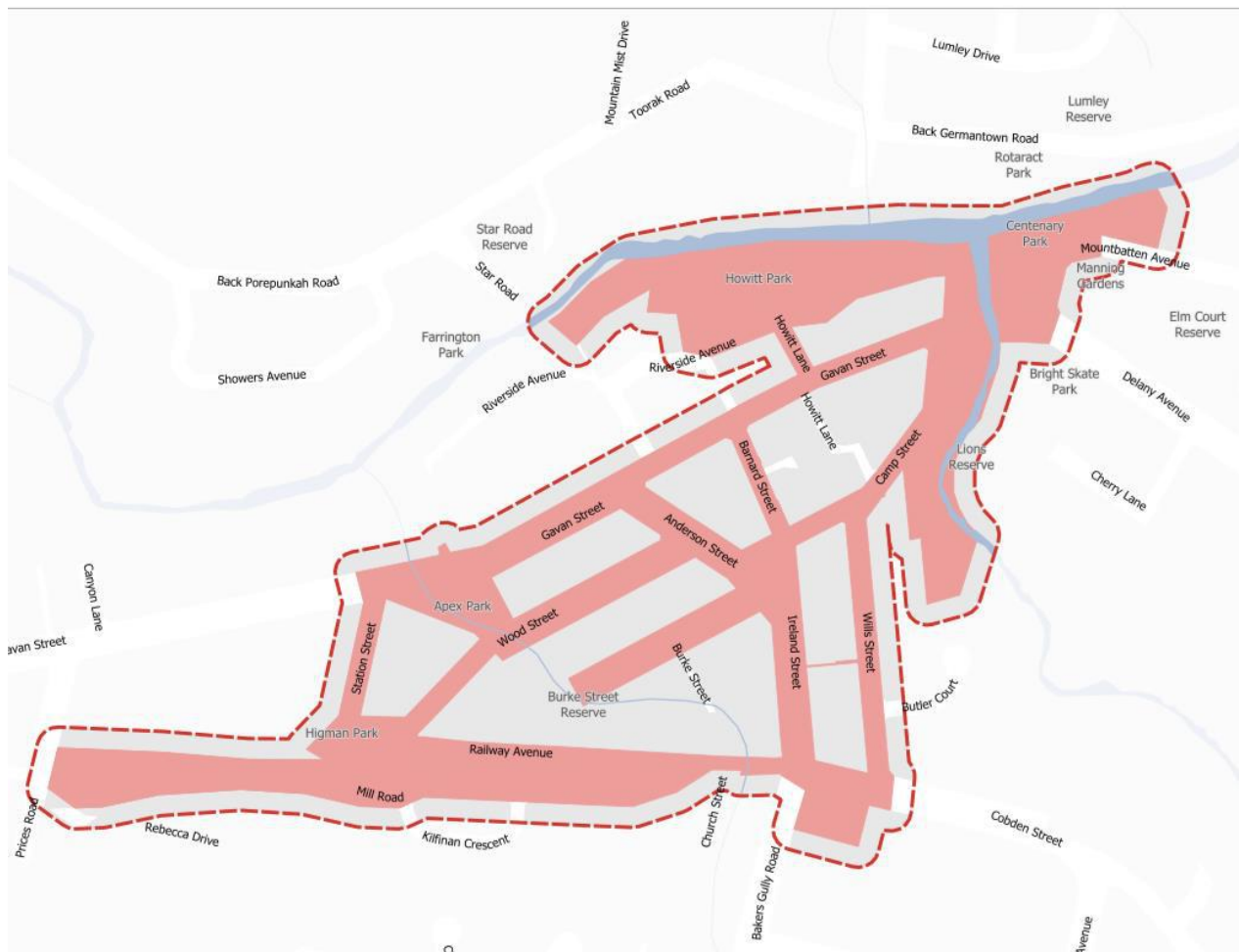
The 2024 dates are November 8, 9 & 10.



The Bright Rod Run is proudly hosted by the Bright Rod & Kustom Club Inc. We are a 'not for profit' organisation and enjoy the support of our local community, sporting and service clubs, local car clubs, special interest groups, local businesses, and the Alpine Shire.

All proceeds are reinvested into our community through our Alpine Bursary Grant Scheme, contributions to sporting groups, special interest groups as well as contributing to essential services and other community interest projects.

The Alpine Shire have imposed alcohol restrictions across the Bright CBD for the duration of the Bright Rod Run event. Restrictions apply as indicated on the attached map. These restrictions do not apply to licensed premises nor private properties.



BRIGHT ROD & KUSTOM CLUB INC

WISH TO THANK OUR PRINCIPAL PARTNER.





FRIDAY NOV 10

PROGRAM

PIONEER PARK MARQUEE

- 4pm to 8pm – Entrant registrations including Poker Run and Pin up registration.
- 5pm to 8pm – Free live music with 'VOODOO RUMBLERS'
- 6pm to 8pm – Bench Session & Entrant BBQ hosted by Bright Rotary Club

CRUISE CIRCUIT

- Free street cruising around Bright from midday onwards – all welcome.
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SATURDAY NOV 11

PIONEER PARK MARQUEE

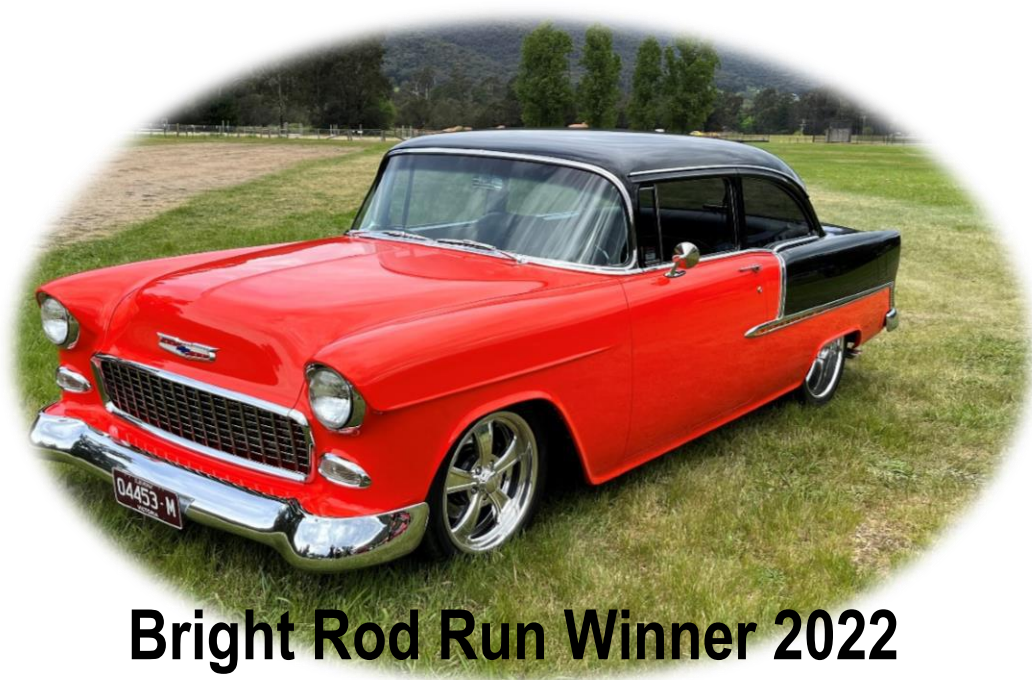
- 8am to 11am – Entrant Registrations
- 9.30am to 1pm – 'Ovens Valley Parts Centre' Poker Run
- 10am to 8pm – Merchandise at the Marquee
- 3pm to 5pm – 'Bright Pharmacy' Pin Up Competition
- 6.30pm to 10pm – Dinner & Live Show featuring 'BLUE DOG CRUISER'

SATURDAY NOV 11

IRELAND STREET CBD

- 10am to 12pm – Remembrance Day Service
 - Cruising from 12.30pm onwards
(Street will be closed for the duration)
-





Bright Rod Run Winner 2022

SUNDAY NOV 12

PIONEER PARK MARQUEE

- 8am to 9am – Entrant Breakfast hosted by Bright Rotary Club
- 9am to 2pm – ‘Bright Rod & Kustom Club Inc.’ presents the Bright Rod Run ‘Show’n’Shine’
- 10.30am to 1pm – Live Music with ‘RIFF FERGUSON’
- 1.30pm to 2.30pm – Trophy Presentations

IRELAND STREET CBD

- 4pm to 6pm – Live music at the Alpine Hotel

THE BRIGHT ROD RUN PARTNERS

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